

# urban

## Real Estate Services Ltd.

**OUR GOAL IS SIMPLE -  
TO ENHANCE REAL ESTATE CAREER, ONE REALTOR® AT A TIME**

### **PROVIDING OUR AGENTS WITH SUPPORT EVERY STEP OF THE WAY**

With over 200 REALTORS®, we thrive on quality performances that produce top-yielding results. Take a look inside to see what Urban Realty has to offer.



**CONTACT:**  
Tel. +1 403 590 2233  
**HOURS OF OPERATION:**  
9AM - 5PM



**OFFICE:**  
820 26th ST NE  
Calgary, AB



**FIND US HERE:**  
[www.urban-realty.ca](http://www.urban-realty.ca)  
[info@urban-realty.ca](mailto:info@urban-realty.ca)



## URBAN REALTY IS A COMMUNITY THAT PROVIDES IT'S REALTORS® WITH **SUPPORT YOU CAN COUNT ON**

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### WE ARE READY TO HELP YOU TAKE YOUR REAL ESTATE BUSINESS TO THE NEXT LEVEL.

REALTORS® have to constantly streamline and upgrade their business strategies to keep their business running profitably and to provide the best service to their clients at the same time.

For this, they expect their brokerage to be the primary source of coaching and support.

We also realize that most REALTORS® do not have the privilege to take time off from their livelihood for training and coaching.

Therefore, we have designed a wide range of coaching and training modules to fit their needs.

REALTORS® have the option to choose from one-a-day topic-oriented coaching sessions to long-term bachelor

courses, and anywhere in between.

We even have mentorship programs in place, where you can learn and earn from successful REALTORS®.

The number of local real estate brokerages operating without a proper support system in place for their REALTORS® is shocking.

From low fee discount brokerages, to popular "brand name" brokerages, the support is amiss.

Moreover, some of the brokerages cannot even distinguish the difference between training and support.

Well not with Urban Realty.

Whether it is training, coaching or support, we are always there for you.

## JOIN OUR TEAM TODAY

Make the move to Urban Realty where you can become part of a diverse and dynamic team. Our brokerage is ready to support you in your real estate business. You'll feel confident with...

- No monthly or desk fees;
- No commission splits;
- No hidden fees;
- Non-competing brokers and managers;
- 24-hour commission pay-outs;
- Access to our 24/7 virtual office software;
- Yearly cap on transaction fees;
- And training and support available in-house

The joining process is as easy as 1-2-3!



1

### SCHEDULE AN INTERVIEW AT OUR OFFICE

You can book an appointment by calling us at 1-403-590-2233, through e-mail to [info@urban-realty.ca](mailto:info@urban-realty.ca) or even coming down to the office at 820 26th ST NE, Calgary AB.

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### MEET OUR BROKER AND LEARN ABOUT US

Sit down with our broker and get to know us! We are open and upfront with our policies and procedures, so we are ready to answer any questions or concerns you might have.

3

### MAKE THE MOVE TO URBAN REALTY

The entire process takes about 15-20 minutes to transfer brokerages. We will walk you through the process, paperwork, and have you ready to start in no time.



IT'S ABOUT TIME SOMEONE GAVE REALTORS® A BREAK

# OUR BENEFITS

Our benefits don't stop there. We found that by providing valuable mentoring, support and training, our REALTORS® are better equipped and confident to perform their best work. In addition, we can provide our team with effective digital solutions to support their business' growth; such as our own Virtual Office software, promotional tools and marketing support.

## NO MONTHLY OR DESK FEES

Our fair and simple fee structure helps REALTORS® in two ways: they're able to save thousands of dollars from typical brokerage associated monthly fees and they're able to reinvest their savings into their business.

## NO COMMISSION SPLITS

Not only do we believe in no commission splits, but we offer commission payouts within 24-hours of our office receiving the transaction. We also provide our agents with commission advance options.

## NON-COMPETING BROKERS

Our broker and staff are not only non-competing but they make sure that all the leads and referrals collected by our office are passed on to our REALTORS®. This is how it should be. Period.



## MENTORING OPPORTUNITIES

We have designed a wide range of coaching and training modules to fit our REALTORS® needs. Our mentorship programs allow you to learn and earn from successful REALTORS®.

## SUPPORT AND TRAINING

REALTORS® have the option to choose from one-a-day topic-oriented coaching sessions to long-term bachelor courses, and anywhere in between - available in-house.



For more information, you can learn about all our benefits at <http://www.Urban-Realty.ca/REALTORS/>



## BRAND AWARENESS

Our brokerage is committed to setting ourselves apart from the competition. By being part of the Urban team, we are a recognized as a BRANDED brokerage and treated as such.

## AWARDS AND RECOGNITION

Not only do we support you, we also celebrate your success and growth. We acknowledge our top performing REALTORS® monthly and annually at our end of year Urban Realty Gala.



## GUARANTEE TOOLS


Our brokerage provides REALTORS® with Guarantee Tools and Offerings to help support our clients with their transactions. We offer a 90-Day Sold Guarantee, a 2-Year Purchase Guarantee and a 1-Year Home Warranty.

## VIRTUAL OFFICE SYSTEMS

We have created a state of the art, Virtual Office, available 24-hours for you. Our digital system has a collection of resources and support items for our REALTORS® to streamline your process.



# URBAN REALTY IS THE PERFECT BALANCE FOR ALL REALTORS®. EXPERIENCE THE DIFFERENCE AND SEE REAL RESULTS.



Whatever your goals, Urban Realty will stand with you and provide you with the right tools and training to achieve them.

[WWW.URBAN-REALTY.CA/JOIN-URBAN-REALTY/](http://WWW.URBAN-REALTY.CA/JOIN-URBAN-REALTY/)





HOW URBAN REALTY CAME TO BE

# OUR STORY

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When Sunny Parmar, broker and founder of Urban Realty, was a REALTOR® himself, he was constantly searching for a brokerage. He wanted a brokerage that could provide a good source of training and support to help make his real estate business a success.

HENCE IN 2007, SUNNY DECIDED TO ESTABLISH A BROKERAGE WHICH WOULD WORK HARD TO BRIDGE THE GAP BETWEEN AFFORDABILITY AND SUPPORT INSIDE A BRAND BROKERAGE.

Starting with one REALTOR®, now currently with a strong team of over 200 REALTORS®, and still growing, we are one of the largest and fastest growing independent brand brokerages, in Calgary, Alberta.

Urban Realty has shown that we not only save REALTORS® a substantial amount of money but we also give them an opportunity to re-invest the

savings back into their business.

By doing so, our agents can take their business to the next level, without struggling to find it elsewhere or borrowing it.

Urban Realty has proven that we not only train and support our REALTORS® to benefit them and their clients, but we also look after home sellers and buyers.

By offering our agents guarantees and tools specifically designed, we provide you with a piece of mind and confidence you need to complete your real estate transactions.

## OUR VALUES

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We believe in three core values to drive our brokerage's success:

Transparency, support and community.

## OUR SOLUTIONS

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We set ourselves apart from the competition by focusing on offering on-going coaching and support, no monthly or desk fees, and having non-competing brokers and managers part of our team.



# MORE THAN A BROKERAGE



## WHY URBAN REALTY

### OUR PROMISE TO YOU

Urban Realty is an organization, which recognizes the dilemma REALTORS® face in their profession, so we offer the best solutions.

We understand REALTORS® have to constantly streamline and upgrade their business strategies to keep their business running profitably while best servicing their clients at the same time.

For this, REALTORS® expect their brokerage to be the primary source of support and training. And rightly so.

We believe a brokerage should always provide several platforms for the REALTORS® to be successful, but at a nominal cost, because...only when **YOU WIN**, then **WE WIN**.



With over 200 REALTORS®, we are proud to be one of the biggest and fastest growing independent BRAND brokerages in Calgary.

Urban has proven that we not only save REALTORS® substantial amount of money but we also give them all the support and coaching they need.

We also give our team REALTORS® an opportunity to exploit our hi-tech systems, created just for them, to grow their business.

We save our REALTORS® thousands of dollars every year in desk fees.

Therefore, they can re-invest this savings back into their business to grow it.

## OUR VISION

To be the source for our REALTORS® continued success.

## OUR MISSION

To provide our REALTORS® with an environment which will improve their working skills, benefiting them and hence their clients.



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**CALGARY'S FASTEST GROWING  
INDEPENDENT BROKERAGE**



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